



**Oct. 13th & 14th**  
**Doubletree Riverside**  
**Hotel**  
**Boise • Idaho**

**Become a  
 conference  
 sponsor!**

**Win-Win levels:**

Creative Level  
 \$250

Innovative Level  
 \$500

Optimistic Level  
 \$1,000

Inspirational Level  
 \$3,000 +

OR

**Create your own  
 "Win-Win"  
 sponsorship level**

Contact  
 Tina Barker,  
 Sponsorship Chair  
 for more information  
 376-4999  
 tina.barker@  
 cp-of-idaho.com

# Empowment 2011 Sponsorship levels

**Win-Win Levels:** May receive any or all of the following benefits (please check your interest):

**Creative Level**  
**\$250**

*"The best way to  
 predict the future is to  
 create it!"*

-- Jason Kaufmann

- Company name and logo and link on conference website.
- Sponsor Name and Contact information listed on a 1-page flyer and included in each registration packet.
- Company name listed in the "Creative Level" section of conference display posters and brochure.
- Special recognition during welcome and announcements before opening keynote.
- An 8' skirted display table with 2 chairs.

**Innovative Level**  
**\$500**

*Innovation is the ability  
 to see change as an  
 opportunity - not a  
 threat" - Anonymous*

May receive any or all of the above listed benefits, plus any or all of the following benefits listed below (please check your interest):

- Two-day Registration fees waived for 2 participants.
- Company name will be listed in the "Innovative Level" section of conference display posters and brochures.

**Optimistic Level**  
**\$1,000**

*"As we look ahead  
 into the next century,  
 leaders will be those  
 who empower others."*  
 - Bill Gates

May receive any or all of the above listed benefits, plus any or all of the following benefits listed below (please check your interest):

- Two-day Registrations fees waived for 4 participants.
- Company name and logo prominently displayed in the "Optimistic Level" section of conference display posters and brochures.
- Company brochure or information inserted in each conference packet.

**Inspirational  
 Level**  
**\$3,000+**

*"What lies behind us  
 and what lies before  
 us are tiny matters  
 compared to what  
 lies within us."*

-- Ralph Waldo  
 Emerson

May receive any or all of the above listed benefits, plus any or all of the following benefits listed below (please check your interest):

- Two-day Registration fees waived for 4 participants. Plus all additional members of the sponsor organization will receive a 20% discount on registration fees.
- Company name and logo prominently displayed in the "Inspirational Level" section of conference display posters and brochures.
- Periodic conference newsletters, press releases and email marketing materials will be created to highlight conference happenings. Sponsors will be prominently listed in each update. Each update will also spotlight one \$3,000+ sponsor, briefly describing the organization and honoring that sponsor for its commitment to the conference.

Create your own "Win-Win" sponsorship level - We realize it may be difficult for some to contribute financially to the conference. If you are interested in offering other types of tangible support that would be beneficial to the conference, please contact Tina Barker (tina.barker@cp-of-idaho.com) with your idea. We are eager to create win-win scenarios for all our interested conference partners.

**For more information about our conference, please visit: [www.IdahoPCHS.com](http://www.IdahoPCHS.com)**